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Synopsis

The food processing Industry in India is of fundamental importance, holding as it does the vital link between agriculture and industry. This industry provides nearly 60 percent of all job opportunities by directly employing around 1.6 million workers. It is the fifth largest industry in the country in terms of production, consumption, export and growth. The worth of the Indian processed foods sector stood at USD 157 billion in FY2012; it is expected to touch USD 255 billion by FY2016 with 13 percent growth rate per annum.

The availability of raw materials, changing lifestyles and relaxation in regulatory policies is fuelling the growth of this industry. India is the highest producer of milk in the world at 90 million tonnes per annum and the third largest producer of fish. With an arable landmass of 184 million hectares, it is the second largest producer of fruits & vegetables and the third largest producer of food grains. It has the largest livestock population as well. In addition to its large and wide-ranging raw material base, India has a huge consumer base of over one billion people. All these are positive factors that add vigour to the processed foods industry, which holds tremendous opportunities for large investments.

This report is an across-the-board examination of the country’s food processing industry. It studies the market size and latest trends, and critically analyses the growth drivers that are propelling the industry, such as the entry of major international food product manufacturers who are eliminating category boundaries through product innovation. It also reviews the key players of this industry – Amul and Mother Diary – within the parameters of key growth factors, thereby indicating the essential prospects of the sector.

In our report, we pay special emphasis on the support that the Government of India is lavishing on the growth of the processed foods sector. The government’s ‘Vision 2015’ has allocated an outlay of USD 20 billion for the sector, while simultaneously relaxing the regulations governing licensing and excise. Other strategic initiatives by the government include the approval of 51 percent ownership of foreign retailers in joint ventures and the establishment of Mega Food Parks and cold chain facilities, including refrigerated vans. All these positive measures are expected to catapult the food processing sector onto a higher growth trajectory that would almost double the country’s presence in the global food trade to 3 percent. These initiatives will also enable the industry to bring in stability in food prices, reasonable returns for farmers and other stakeholders, and create a projected 9 million jobs.
The objective of this report is to assist diverse investors, both domestic and international, who are involved in the processed foods industry both directly and peripherally. Entrepreneurs across the entire food value chain such as warehousing, cargo handling and logistics, packaging, manufacturing food processing machinery & technology, and exporters and importers of Indian processed foods, and even researchers and industry analysts may secure better understanding of this sector through this report.

The report analyses the wide and diverse spectrum of the Indian Food Processing Industry:

SCOPE OF THE REPORT
• Overview of the Indian Food Processing Industry including Market size and Share
• Segmental Analysis and Trends
• Status of Food Processing Infrastructure
• Opportunities in various Segments of the Industry
• Outlook of the Industry

KEY FEATURES DISCUSSED
• Indian & Global Market Outlook
• Growth Drivers and Trends
• Implications of the Union Budget 2012-13 on the Industry
• Emerging Fields and their Growth Opportunities
• Comparative Cost Analysis
• SWOT Analysis
• Key Investments and M&As in various Segments
• Major Players

WHY ONE SHOULD BUY
• Comprehensive Outlook of the Industry
• Detailed Analysis of all the Segments and their Opportunities
• Better Understanding of the Market vis-à-vis Market Prospects
• Better Positioning of Products and Services
BENEFICIARIES OF THE REPORT

- International and Domestic Players
- Exporters and Importers of Indian Processed Foods
- Investors
- Retailers of Processed Food Products
- Entrepreneurs across the entire Value Chain from Warehousing and Logistics to Export and Technology Design
- Government Entities
- Educational Institutions
- Food Processing Equipment Manufacturers
- Commercial and Investment Banks
- Individuals who Track the Industry’s Progress
- Researchers and Industry Analysts
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